

St. John the Baptist Diocesan High School

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Press Release

For Immediate Release:
February 15, 2012

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Old Sneakers Makes a Huge Difference to Kids across the USA *St. John the Baptist Earth Club Partners with Keep Islip Clean and NIKE's "Reuse-A-Shoe" Program*

WEST ISLIP, NY – The Earth Club at St. John the Baptist Diocesan High School recently participated in the Keep Islip Clean Sneaker Recycling Program. This program is run in conjunction with NIKE's "Reuse-A-Shoe" program by collecting old sneakers for recycling. The program ran until the end of January and the shoes were picked up from St. John's by KIC and then shipped to NIKE's recycling center in Memphis.

Through the Reuse-A-Shoe Program, non-metal containing sneakers of any brand are shipped and separated into three main materials including upper fabric, midsole foam and outsole rubber, and then ground up producing three types of "NIKE Grind" material.

- **Grind Rubber**, from outsoles and recycled manufacturing material, goes into baseball and soccer fields, as well as golf products, weight room flooring and running tracks.
- **Grind Foam**, from midsoles, is used in synthetic basketball courts, tennis courts and playground surfacing.
- **Grind Upper Fabric**, from textile and leather uppers is used for padding under hardwood basketball floors.

The surfaces produced from the recycled materials are then donated to disadvantaged communities by NIKE to promote physical activity and healthier lifestyles for kids.

"It is a terrific "green" project for our students to participate in because their old sneakers can convert into new "fun" sports projects across the nation for other students!" stated principal Nan Doherty. The Town of Islip also benefits because the shoes collected by KIC reduce the amount of trash in Islip's waste stream, which supports the health of our local environment and the West Islip Community. It is, without a doubt, a "win-win"!



Photo: http://www.stjohnthebaptistdhs.net/www/drcvny_stjohnthebaptistdhs/site/hosting/Press%20Releases/sneaker.jpg

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About St. John the Baptist Diocesan High School

About St. John the Baptist Diocesan High School: 1,700 students attend St. John the Baptist DHS, a college preparatory Catholic High School located on the south shore in West Islip. As part of the Diocese of Rockville Centre, St. John's offers a value-centered education that recognizes the unique talents and abilities of each child, while fostering a school environment that challenges students to reach their true potential. Open since 1966, St. John's offers a rigorous curriculum and extensive activity and athletic programs. Students have the opportunity to take numerous Advanced Placement classes and 99% of St. John's graduates continue on to higher education. For Mission Statement and additional information: www.sjbdhs.org

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